

HIMANSHU PANDEY

Graphic Designer & Video Editor

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https://pandeyportfolio.odoo.com/ New Delhi

SUMMARY

I'm a passionate Graphic Designer and Video Editor with over 6 years of experience crafting eye-catching content for different media. I thrive on turning ideas into visually compelling designs and videos that truly resonate with audiences. Working closely with teams, I make sure every project not only meets but exceeds expectations. I'm also excited about using the latest AI tools and software to boost creativity and streamline my workflow. My goal is to bring a fresh, innovative perspective to every project and help brands shine.

EXPERIENCE

Digital Content Designer 06/2022
Oriflame Sweden New Delhi

(Direct Selling Wellness & Make-Up Brand)

- Collaborate with the marketing team to create visually appealing graphics and videos for product launches, campaigns, and social media.
- Lead the design and video editing process for high-profile projects, ensuring consistency with the brand's aesthetic and messaging.
- Utilize AI tools like ChatGPT and Flair.ai to generate creative concepts and streamline workflow.
- Manage video production, from storyboarding to post-production, delivering high-quality content on time.
- Coordinate video releases and share them via a sharing app, ensuring timely distribution across platforms.
- Contribute to the development of recruitment, activity, and sales programs by designing engaging visual content.

Sr. Graphic Designer 03/2021
NCERT New Delhi

(National Council of Educational Research and Training)

- Developed educational graphics and videos for various NCERT publications and online platforms.
- Collaborated with content developers and educators to create instructional materials that were both informative and visually engaging.
- Applied design principles to enhance the clarity and impact of educational content.
- Managed the design process from concept to final output, ensuring timely delivery of high-quality materials.

Graphic Designer 06/2018
NIELIT New Delhi

(National Institute of Electronics & Information Technology)

- Designed and edited promotional materials, including brochures, banners, and videos, for various educational programs.
- Collaborated with internal teams to produce content that adhered to branding guidelines.
- Led creative brainstorming sessions to develop innovative design solutions for marketing campaigns.
- Managed multiple projects simultaneously, ensuring all deadlines were met.



STRENGTHS

- Creative Problem Solving:**
Ability to develop innovative design solutions that meet client needs and project goals.
- Creative Thinking:**
I enjoy coming up with unique design ideas and solutions.
- Detail-Oriented:**
I pay close attention to every detail to make sure my work is accurate and polished.
- Quick Learner:**
I'm good at picking up new tools and technologies quickly, especially in design and video editing.
- Time Management:**
I can handle multiple projects at once and always meet deadlines.
- Brand Awareness:**
I understand the importance of maintaining a consistent brand look and feel in all my work.

SKILLS

Graphic Design: Adobe Photoshop, Illustrator, InDesign

Video Editing: Adobe Premiere Pro, After Effects, Final Cut Pro

AI Tools: ChatGPT, Flair.ai, Cheksub, Heygen

Software Proficiency: Microsoft Office, Adobe Creative Suite

Design & Editing Techniques: Typography, Motion Graphics, Storyboarding

LANGUAGES

English Intermediate

Hindi Advanced

EDUCATION

Pursuing Master in Computer Aplication IGNOU (Indira Gandhi National Open University)	2024
Bachelor of Arts Delhi University (School of Open Learning)	2020
Diploma in Multimedia (Graphic Designing) NIELIT (National Institute of Electronics & Information Technology)	2016

ADDITIONAL SOFTWARE SKILLS

Canva · Censhare · Cheksub · Heygen · Flair.ai · iPaper · Adobe Firefly

HOBBIES

- 💎 Listening to Music: Enjoy discovering new genres and artists, which helps me relax and sparks creativity in my design and video projects.
- 💎 Photography: Capturing moments and experimenting with different techniques to improve my visual storytelling skills.
- 💎 Traveling: Exploring new cultures and places, which inspires my creative work and helps me stay culturally aware.